

# ASHA SMITH

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New York City Based Freelance Makeup Artist

*\*\*Available to Travel\*\**

## **EXPERIENCE**

**(all positions in New York City or vicinity)**

### **Television**

Television Series: TBS "Search Party"  
Production Company: Gangway Films  
Key Makeup and Hair, September 2017

Television Series - Client: The Food Network, "Worst Cooks in America"  
Production Company: Longride Productions  
Makeup and Hair, July 2017

Television Promo/Commercial: Viacom MTV 2017 VMAs "Extra Gum,"  
Production Company: New Creative Mix  
Makeup and Hair August & July 2017

Television Promo/Commercial: Viacom MTV 2017 MTV Movie Awards "Truth"  
Production Company: New Creative Mix  
Makeup and Hair, April 2017

Television Promo/Commercial: Viacom Spike TV/Ebay Motors - "Build Stuff Live eBay Motors"  
Production Company: Pudding Boy Productions  
Makeup and Hair, March 2017

Television Special: TBS, "Instant Christmas Carols"  
Production Company: Sankaty Productions  
Key HMU (Background), October 2016

TBS, "Instant Christmas Carols"  
Production Company: Sankaty Productions  
Makeup and Hair, May 2016

Television Promo/Commercial: Viacom MTV "Amy Schumer Special"  
Production Company: Pudding Boy Productions  
Makeup and Hair, May 2016

Television Series Pitch Promo: Viacom Logo TV, "Straight Out" Promo  
Production Company: Outer Borough Productions  
Key Groomer, October 2014

Television Series: Viacom MTV "Girl Code"  
Makeup and Hair, May 2014

### **Documentary/Interviews**

Documentary – Client: Intel  
Production Company: Intel Global Productions,  
(Dayplayer), Key Makeup and Hair, June 2017

Documentary (Internal) – Client: Adidas, "Brooklyn Farm Project"  
Productions Company: SockEye Productions  
April 2017  
Key Groomer

## **Film**

"The Incredible Jessica James", (Feature), Director: Jim Srouse  
(Key Hair Stylist [Dayplayer] ), August 2016

"Heavy Objects" (Feature), Director: Fletcher Crossman  
Makeup Department Supervisor, June - August 2014

"The Couch" (Short), Director: Rubens Martinelli  
Key Company: Pudding Boy Productions  
Makeup and Hair, December 2011

IMDB

[http://www.imdb.com/name/nm0999923/?ref\\_=fn\\_al\\_nm\\_1](http://www.imdb.com/name/nm0999923/?ref_=fn_al_nm_1)

## **Commercials**

Pitch Commercial - McCann (Agency) for Confidential Client  
Production Company: Craft Studios  
Key Makeup and Hair, July 2017

Commercial - Client: Post Cereal,  
Production Company: AMD Films  
Key Makeup and Hair, June 2017

Internet Promo - Buzzfeed for "Why Him"  
Production Company: Pudding Boy Productions  
Makeup and Hair, November 2016

Commercial - Client: L'Oréal Preference Hair Color  
Agency: McCann  
Production Company: Good Company  
Key Makeup Artist, September 2016

Internet Commercial - Client: Colivo (Colivo.com)  
Production Company: Big Smits Entertainment  
Key Makeup Artist/Hair, September 2016

## **Music Videos**

Rebecca Schiffman: "Walking to the Subway" Director: Scott Jacobsen  
Key Makeup and Hair, May 2016

Unlocking the Truth: "Monster" Director: Kris Merc  
Key Groomer,, April 2016

The Bell Rays: "On Top" Director: Rennie Soholt  
Key Makeup and Hair, February 2012

## **Live Events**

American Express Unstaged: Ellie Goulding  
Director: Scarlett Johannsen, Producer: Jonathan Lia for Radical Media  
Key Makeup Artist and Hair (*Dancers Only*), November 2015

Girl Talk #Takeover with Angela Simmons and James Vincent  
Artistic Direction: James Vincent and Jeremy Meek  
Hair and Makeup, July 2015

**Webseries**

“Snipers on the Roof,” Episode Two  
Executive Producer: Dax Martinez-Vargas  
Directors: Scott Herrick, Susan Thornton  
Key Makeup and Hair, June 2014

“Method or Madness” (Pilot, Episodes 1&2)

Rare View Films  
Director: Gerard Bianco, Jr.  
Key Makeup and Hair, November 2011 - January 2012

**Social Media Content**

Production Company My Media Life/Connected Health Solutions

“I Never Understood Why...”

“Not Just a Guy Thing”

“Don’t Run From Safer Sex”

“Don’t Be A Zero”

Director: Lukas Hoffman, Producer: Kenny Neal Shults  
Key Makeup Artist, May - July 2012

**Print Media**

Client: L’Oréal (Product Photo Shoot)  
Agency: McCann, Production Company: Good Company  
Key Makeup, October 2016

**Publications/Lookbooks**

Elegant Magazine, “Harlem Memories”  
(<http://www.magcloud.com/browse/magazine/1167209> - Fashion #8, September 2016)

Death to Tennis, Menswear – Lookbook, Fall 2016

EricaM. Lingerie – Lookbook, Fall 2016

“Equilibrium” - Never Lazy Magazine (Online), August 2014  
([https://issuu.com/neverlazy/docs/neverlazy\\_15](https://issuu.com/neverlazy/docs/neverlazy_15))

“Smooth Noir” Tantulum Magazine, Tantulummag.com, Issue 32, 2014  
(<http://tantulummag.com/issue-32#/smooth-noir/>)