

ASHA SMITH

New York City Based Freelance Makeup Artist

asha@facesbyasha.com
www.facesbyasha.com
646.431.4728

EXPERIENCE

(all positions in New York City or vicinity)

Television

Makeup Artist/Hair(Assistant), April 2017
MTV, "Truth Movie Awards"
Production Company: New Creative Mix

Makeup Artist /Hair(Assistant), March 2017
Spike TV/Ebay Motors, "Build Stuff Live eBay Motors"
Production Company: Pudding Boy Productions

Makeup Artist /Hair(Assistant), November 2016
Buzzfeed(Internet), "Why Him"
Production Company: Pudding Boy Productions

Key Makeup Artist/Hair, October 2016
TBS, "Instant Christmas Carols"
Production Company: Sankaty Productions

Makeup Artist /Hair(Assistant), May 2016
MTV, "Amy Schumer Special"
Production Company: Pudding Boy Productions

Key Groomer, October 2014
Logo TV, "Straight Out" Promo
Production Company: Outer Borough Productions

Film

Makeup Department Supervisor, June - August 2014
"Heavy Objects" (Feature), Director: Fletcher Crossman

Key Makeup Artist, December 2011
"The Couch" (Short), Director: Rubens Martinelli

Key Makeup Artist, December 2011
"The Man in Red" (Short), Director: Diogo Rodrigues

Commercials

Key Makeup Artist, September 2016
Client: L'Oréal
Agency: McCann
Production Company: Good Company

Key Makeup Artist/Hair, September 2016
Client: Colivo (Colivo.com)
Production Company: Big Smits Entertainment

Music Videos

Key Makeup Artist/Hair, May 2016
Rebecca Schiffman: "Walking to the Subway" Director: Scott Jacobsen

Key Makeup Artist/Hair, April 2016
Unlocking the Truth: "Monster" Director: Kris Merc

Key Makeup Artist/Hair, February 2012
The Bell Rays: "On Top" Director: Rennie Soholt

Webseries

Key Makeup and Hair, June 2014
"Snipers on the Roof," Episode Two

Executive Producer: Dax Martinez-Vargas
Directors: Scott Herrick, Susan Thornton

Key Makeup and Hair, November 2011 - January 2012,
New York, NY "Method or Madness" (Pilot, Episodes 1&2)
Rare View Films
Director: Gerard Bianco, Jr.

Public Service Announcements

Key Makeup Artist, May - July 2012
My Media Life/Connected Health Solutions
"I Never Understood Why..."
"Not Just a Guy Thing"
"Don't Run From Safer Sex"
"Don't Be A Zero"

Director: Lukas Hoffman
Producer: Kenny Neal Shults

Celebrity

Key Makeup Artist and Hair (*Dancers Only*), November 2015
American Express Unstaged: Ellie Goulding
Hammerstein Ballroom – Manhattan Center

Director: Scarlett Johansson
Producer: Jonathan Lia for Radical Media

Assistant Hair and Makeup, July 2015
Girl Talk #Takeover with Angela Simmons and James Vincent
Artistic Direction: James Vincent and Jeremy Meek

Runway

Makeup Artist
Thulare Monareng, New York Fashion Week, Pier 5, Season: SS2016

Makeup Artist
Malan Breton, Mercedes Benz Fashion Week, Lincoln Center, Seasons: SS2015, FW2016

Print Media

Key Makeup, October 2016
Client: L'Oréal
Agency: McCann
Production Company: Good Company

Publications

Death to Tennis, Menswear – Lookbook, Fall 2016
EricaM. Lingerie – Lookbook, Fall 2016

"Equilibrium" - Never Lazy Magazine (Online), August 2014
(https://issuu.com/neverlazy/docs/neverlazy_15)

"Smooth Noir" Tantulum Magazine, Tantulummag.com, Issue 32, 2014
(<http://tantulummag.com/issue-32#/smooth-noir/>)

Relevant Education

Master of Arts, Media Studies, New School for Social Research, New York, NY