

ASHA SMITH

FACESBYASHA.COM

MAKEUP ARTIST

<https://www.imdb.com/name/nm0999923>

646.431.4728

SELECTED WORK EXPERIENCE

(All Positions in New York City or Vicinity)

Most Recent Experience

Corporate Promotion: Ralph Lauren Fragrances
Valdesiga Productions, LLC
Makeup and Hair, June 2019

Conde Nast – Vanity Fair: Movies in Motion
HMU/Grooming (Choreographers)
Content can be viewed here: <https://www.youtube.com/watch?v=LZJy2cBlho8&t=1s>
May 2019

Live Television Comedy Special/Jose Cuervo Promotional: Comedy Central “Comedy Commune”
Pudding Boy Productions
Grooming for Matteo Lane, May 2019

Commercial: Housing Works (Non-Profit)
Foxwood Productions
Makeup and Hair, May 2019

Television Series: “Wrongman” – Season 2 (Starz Network)
Radical Media
Makeup and Hair, April 2019

Film (Short): Daughters of Solanas
Women’s Weekend Film Challenge
Director: Angelle Cooper
Makeup and Hair, April 2019

Film

“All the Little Things We Kill” (Feature), Director: Adam Neutzsky-Wulff
Makeup and Hair, March 2018

“The Incredible Jessica James”, (Feature), Director: Jim Sprouse
Key Hair Stylist [Day player], August 2016

“Heavy Objects” (Feature), Director: Fletcher Crossman
Makeup Department Supervisor, June - August 2014

Television

Television Series: TBS “Search Party”
Production Company: Gangway Films
Key Makeup and Hair, September 2017

Television con'd

Television Promo/Commercial: Viacom MTV 2017 VMAs /"Extra Gum,"
Production Company: New Creative Mix
Makeup and Hair August & July 2017

Television Series - Client: The Food Network, "Worst Cooks in America"
Production Company: Longride Productions
Makeup and Hair, July 2017

Television Promo/Commercial: Viacom MTV 2017 MTV Movie Awards/"Truth"
Production Company: New Creative Mix
Makeup and Hair, April 2017

Television Promo/Commercial: Viacom Spike TV/Ebay Motors - "Build Stuff Live eBay Motors"
Production Company: Pudding Boy Productions
Makeup and Hair, March 2017

TBS, "Instant Christmas Carols"
Production Company: Sankaty Productions
Makeup and Hair, May 2016

Television Promo/Commercial: Viacom MTV "Amy Schumer Special"
Production Company: Pudding Boy Productions
Makeup and Hair, May 2016

Television Series Pitch Promo: Viacom Logo TV, "Straight Out" Promo
Production Company: Outer Borough Productions
Key Groomer, October 2014

Television Series: Viacom MTV "Girl Code"
Makeup and Hair, May 2014

Commercials

Pitch Commercial - McCann (Agency) for Confidential Client
Production Company: Craft Studios
Key Makeup and Hair, July 2017

Commercial - Client: Post Cereal
Production Company: AMD Films
Key Makeup and Hair, June 2017

Internet Promo - BuzzFeed for "Why Him"
Production Company: Pudding Boy Productions
Makeup and Hair, November 2016
<https://www.facebook.com/BuzzFeedPartner/videos/1369899269696636/>

Commercial - Client: L'Oréal Preference Hair Color
Agency: McCann
Production Company: Good Company
Key Makeup Artist, September 2016

Internet Commercial - Client: Colivo (Colivo.com)
Production Company: Big Smits Entertainment
Key Makeup Artist/Hair, September 2016
<https://vimeo.com/251017430>

Corporate Promotional

Documentary – Client: Intel
Production Company: Intel Global Productions,
(Day player), Key Makeup and Hair, June 2017

Documentary (Internal) – Client: Adidas, "Brooklyn Farm Project"
Productions Company: SockEye Productions
April 2017
Key Groomer

Music Videos & Live Events

Rebecca Schiffman: "Walking to the Subway" Director: Scott Jacobsen
Key Makeup and Hair May 2016
<https://www.youtube.com/watch?v=S4FMnFxFrec>

Unlocking the Truth: "Monster" Director: Kris Merc
Project Fathom Production Company
Key Groomer, April 2016
<https://www.youtube.com/watch?v=j3Zdl2YxZxl>

American Express Unstaged: Ellie Goulding
Director: Scarlett Johannsen, Producer: Jonathan Lia for Radical Media
Key Makeup Artist and Hair (*Dancers Only*), November 2015

The Bell Rays: "On Top" Director: Rennik Soholt
Key Makeup and Hair, February 2012
https://www.youtube.com/watch?v=5OJq_pSWHu8

Webseries

"Snipers on the Roof," Episode Two
Executive Producer: Dax Martinez-Vargas
Directors: Scott Herriot, Susan Thornton
Key Makeup and Hair, June 2014
Content can be viewed at: <https://vimeo.com/131887830>

You Tube/Social Media Content

Production Company My Media Life/Connected Health Solutions
"I Never Understood Why..."
"Not Just a Guy Thing"
"Don't Run From Safer Sex"
"Don't Be A Zero"

Content can be viewed at <https://www.youtube.com/user/SexHealthConnection/videos>

Director: Lukas Hoffman, Producer: Kenny Neal Shults
Key Makeup Artist, May - July 2012

Print Media/Publications/Lookbooks

Client: L'Oréal (Product Photo Shoot)
Agency: McCann, Production Company: Good Company
Key Makeup, October 2016

"Equilibrium" - Never Lazy Magazine (Online), August 2014
Images can be viewed at: https://issuu.com/neverlazy/docs/neverlazy_15
Pages 84-91

"Smooth Noir" Tantulum Magazine, Tantulummag.com, Issue 32, 2014
Images can be viewed at: <http://tantulummag.com/issue-32#/smooth-noir>